

2009/2010 MASTER SPONSOR PROGRAM

Commencing: July 1, 2009 – June 30, 2010

By joining the Master Sponsor Program at the New Jersey Builders Association, you are enabled to invest in our business and industry. Your participation in the program also affords the continuity of the Association's effort to protect our common interest and livelihoods.

Here are some of the many benefits:

1. ABC Benefits:
 - (a) One complimentary booth (up to a \$1,850 value) at Atlantic Builders Convention with priority selection
 - (b) 12 complimentary booth personnel registrations per day
 - (c) 8' x 10' display of Master Sponsors' logos and company names prominently showcased in the registration area
 - (d) Special plaque and award provided for display at Master Sponsor booths for the branding of Master Sponsor membership
 - (e) Master Sponsor Ribbon on representatives' badges at Atlantic Builders Convention
 - (f) Full page color ad (**NEW**- \$800 added value) ad and listing in official ABC Show Guide (handed out to all attendees)
 - (g) 10 tickets to the Builder Reception Cocktail Party held at the convention exclusively for Master Sponsors & Builders
 - (h) 4 tickets to either SAM Awards Banquet or the NJBA Installation Banquet (or any combination of 2 events - max. of 4 complimentary tickets with the option to purchase additional tickets)
2. Your company logo prominently displayed on Master Sponsor wall in NJBA State Office
3. Four personalized Master Sponsor badges
4. Marketing Benefits:
 - (a) Business Card ad in *Dimensions* – ads are Exclusive to MSs (*295 pixels x 150 pixels in: Photoshop, JPEG, TIFF, Illustrator, or PDF format*)
 - (b) Logo placed in *Weekender* with a link to your website – ad is Exclusive to MSs (*Logo should be 2100 pixels x 1500 pixels; a high resolution graphic is needed for marketing purposes, signage, etc.*)
 - (c) Web Site Advertising on NJBA.org website (*Seminars or events, that meet NJBA criteria, will be posted on-line for additional exposure*)
 - (d) Hot links to Master Sponsor Site on www.NJBA.org website
5. Use of custom designed Master Sponsor logo, Master Sponsor Elite Membership Award & a supply of custom Master Sponsor seals for promotional use
6. One free mailing to entire NJBA membership or 2 mailings to Builder membership – each piece not to exceed 1 oz. (*Mailing should be printed and inserted into #10 size envelopes or could be prepared as a self mail piece. The self mail piece must comply with United States Postal Service regulation.*)
7. NJBA informational event(s) *exclusively hosted by the Master Sponsors* affording networking opportunities with builder members
8. Informative semi-annual e-newsletter created and sent to NJBA builder membership on behalf of the Master Sponsors
9. Legislative update(s) and economic forecast presented exclusively to Master Sponsors

To learn more about the many benefits of the NJBA Master Sponsor Program, please contact:

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