WINNERS BOOK

Sales & Marketing Awards
Wednesday, March 25, 2026

Presented by:
New Jersey Builders Association

2026 Sales and Marketing Award Winners

Above & Beyond Community Service Award
Pulte Homes

Best Logo Design in a For Sale Housing Community
The Ridings at Oakland
Lennar

Best Logo Design For a Rental Community
Camelot on Main Street
Kaplan Companies
Design By: Design 446

Best Brochure For an Attached Community
Heritage At South Brunwick
American Properties Realty, Inc.
Design By: Design 446

Best Brochure For a Detached Community
Venue at Monroe
Lennar

Best Brochure for a Rental Community Camelot on Main Street
Kaplan Companies
Design By: Design 446

Best E-Brochure for a Community
Monte View at Pohatcong
Larken Associates

Best Print Ad
Mosaic South Orange
Mark Built Homes
Design By: WhiteHot, Inc.

Best Digital Ad
Azalea Red Bank
Roger Mumford Homes

Best Eblast
REV by Vermella
Russo Development
Design By: New World Group

Best Use of Social Media
West End
Lennar

Best App or online interactive tool
Vermella NJ App
Russo Development

Best On-line Video/YouTube
Vermella NJ
Russo Development
Design By: New World Group

Best Billboard
Sunset Square by Pulte Homes
Pulte Homes
Design By: Design 446

Best Direct Mail Piece or Direct Mail Campaign
Vermella Hackettstown
Russo Development
Design By: New World Group

Best Website
Azalea Red Bank
Roger Mumford Homes
Design By: Design 446

Best Website for a Rental Community
The Journal
Kushner
Design By: New World Group

Best Sales Office 800 Square Feet or Less
Valley View Park
Lennar
Design By: Design 446

Best Sales Office Over 800 Square Feet Canter Square
Toll Brothers
Design By: Toll Brothers Brand and Creative Team

Best Leasing Office for a Community
The Raye by Vermella
Russo Development

Best Design Center
Toll Brothers Design Studio

Best Interior Merchandising for an Attached Community
Townes at West Windsor
K. Hovnanian Homes

Best Interior Merchandising for a Detached Community
Hopewell Parc
Lennar

Best Interior Merchandising for a Common Space
The Raye by Vermella
Russo Development

Best Interior Merchandising for a Clubhouse
Canter Square
Toll Brothers

Best Interior Merchandising for a Rental Community
Mosaic South Orange
Mark Built Homes
Design By: WhiteHot, Inc.

Best Interior Merchandising for an Amenity Space in a Rental Community
Camelot on Main Street
Kaplan Companies
Design By: FTA Design Center

Best Landscaping Design in a for Sale Housing Community
Azalea Red Bank
Roger Mumford Homes
Design By: French and Parello Associates

Best Landscaping Design for a Rental Community
The Raye by Vermella
Russo Development

Best Outdoor Living Space and/ or Outdoor Amenities in a For Sale Housing Community
Venue at Monroe
Lennar

Best Outdoor Living Space and/ or Outdoor Amenities in a For Sale Housing Community
Canter Square
Toll Brothers

Best Outdoor Living Space and/ or Outdoor Amenities in a Rental Community
Livana Fairlawn
Kushner

Best Signage Program in a For Sale Housing Community
Regency at Cranbury
Toll Brothers
Design By: Toll Brothers Brand and Creative Team

Best Signage Program for a Rental Community
The Journal
Kushner
Design By: New World Group

Best Marketing Strategy for an Attached Community
Azalea Red Bank
Roger Mumford Homes

Best Marketing Strategy for a Detached Community
Regency at Cranbury
Toll Brothers
Design By: Toll Brothers Brand and Creative Team

Best Marketing Strategy for a Rental Community
Mosaic South Orange
Mark Built Homes
Design By: CB New Homes

Best Home in an Adult Community
Regency at Cranbury
Toll Brothers
Design By: Toll Brothers Brand and Creative Team

2026 Sales and Marketing Award Winners

Best Attached Home for a Community Under $700,000
Chase Pointe
Lennar
Design By: Holliday Architects

Best Attached Home for a Community Over $700,000
Canter Square
Toll Brothers
Design By: Toll Architecture

Best Single Family Detached Home
Hopewell Parc
Lennar
Design By: Holliday Architects

Best Custom Home
WA Construct

Best Home in a Rental Community with 200 Apartments or Less
Monte View at Pohatcong
Larken Associates

Best Home in a Rental Community with over 200 Apartments
Plaza Grande at Garden State Park
Procida Funding & Advisors

Best Affordable Housing Home
Manalapan Grove COAH
Lennar
Design By: Holliday Architects

Best Kitchen Remodeling/Renovation Project
WA Construct

Best Bath Remodeling/Renovation Project
WA Construct

Best Specialty Room Remodeling/ Renovation Project
Design East, Inc.

Million Dollar Club Highest Dollar Volume Sales
Kelly Flanagan
American Properties Realty, Inc.

Leasing Excellence Club Highest Number of Leases
Andy Tungka
The Marketing Directors

Rookie of the Year - For Sale Housing
TJ Paturzo
Lennar

Salesperson of the Year - For Sales Housing
Kelly Flanagan
American Properties Realty, Inc.

Sales Team of the Year - For Sale Housing
Rebecca Guy and John Pestridge
Lennar

Sales Manager of the Year - For Sale Housing
Edwin Blanco
The Marketing Directors

Marketing Director of the Year - For Sale Housing
Erin Fischer
Pulte Homes

Rookie of the Year - Rental Communities
Mary Coban
Kushner/Westminster Management

Leasing Consultant of the Year - Rental Communities
Andy Tungka
The Marketing Directors

Leasing Team of the Year - Rental Communities
Brandon Ochs, Scott Fleming, Leo Loyo, Andy Tungka, Monica Trujillo & Janeille Forrest
The Marketing Directors

Leasing Manager of the Year - Rental Communities
Brandon Ochs
The Marketing Directors

Leasing Marketing Director of the Year
Denham Apperley
The Marketing Directors

Associate Member Sales Person of the Year
Bill Crowley
Rhoads Creative

Associate Member Marketing Director of the Year
Jason Rhoads
Rhoads Creative

Associate Member in House Designer or Design Team
Site/Civil Engineering Team
Taylor Wiseman & Taylor

Best Logo for an Associate Member
Taylor Wiseman & Taylor

Best Brochure for an Associate Member
Design 446

Best Print Ad for an Associate Member
Design 446

Best Direct Mail Piece or Direct Mail Campaign for an Associate Member
Design 446

Best Use of Social Media for an Associate Member
Design 446

Best Digital Display for an Associate Member
Rhoads Creative

Best Website for an Associate Member
Design 446

Best Interior Merchandising for an Associate Member
Deanna's Interior Designs

Best Marketing Strategy for an Associate Member
Taylor Wiseman & Taylor

2026 GRAND AWARD WINNERS

Grand Award
Associate Member Marketing Program0
TAYLOR WISEMAN & TAYLOR

Community of the Year
Adult Community
REGENCY AT CRANBURY
TOLL BROTHERS

Community of the Year
Attached Community Under $700,000
BRIDGEVIEW BY PULTE HOMES
PULTE HOMES
Logo & Signage Designer: Design 446
Landscape Designer: Fullerton Grounds Maintenance

Community of the Year
Attached Community Over $700,000
CANTER SQUARE
TOLL BROTHERS

Community of the Year For a Community of 50 Homes or Less
MOSAIC SOUTH ORANGE
MARK BUILT HOMES
Logo, Brochure, Website & Signage Designer: WhiteHot, Inc
Ad Agency: CB New Homes
Architect: Appel Design Group

Community of the Year
Detached Community
HOPEWELL PARC
LENNAR
Signage Designer: Design 446
Landscape Designer: Landscape Maintenance Services
Architect: Holliday Architects

Community of the Year
Rental Community with 200 Apartments or Less
CAMELOT ON MAIN STREET
KAPLAN COMPANIES
Ad Agency, Logo, Signage & Leasing Office Designer: Design 446
Interior Merchandiser: FTA Design
Architect: Sonnenfeld & Trocchia Architects

Community of the Year
Rental Community with over 200 Apartments
THE JOURNAL
KUSHNER
Ad Agency, Logo, Brochure & Signage Designer: New World Group

Community of the Year
Affordable Housing Community
MANALAPAN GROVE COAH
LENNAR
Signage Designer: Design 446
Landscape Designer: Landscape Maintenance Services
Architect: Holliday Architects

2026 Sales and Marketing Sponsors

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